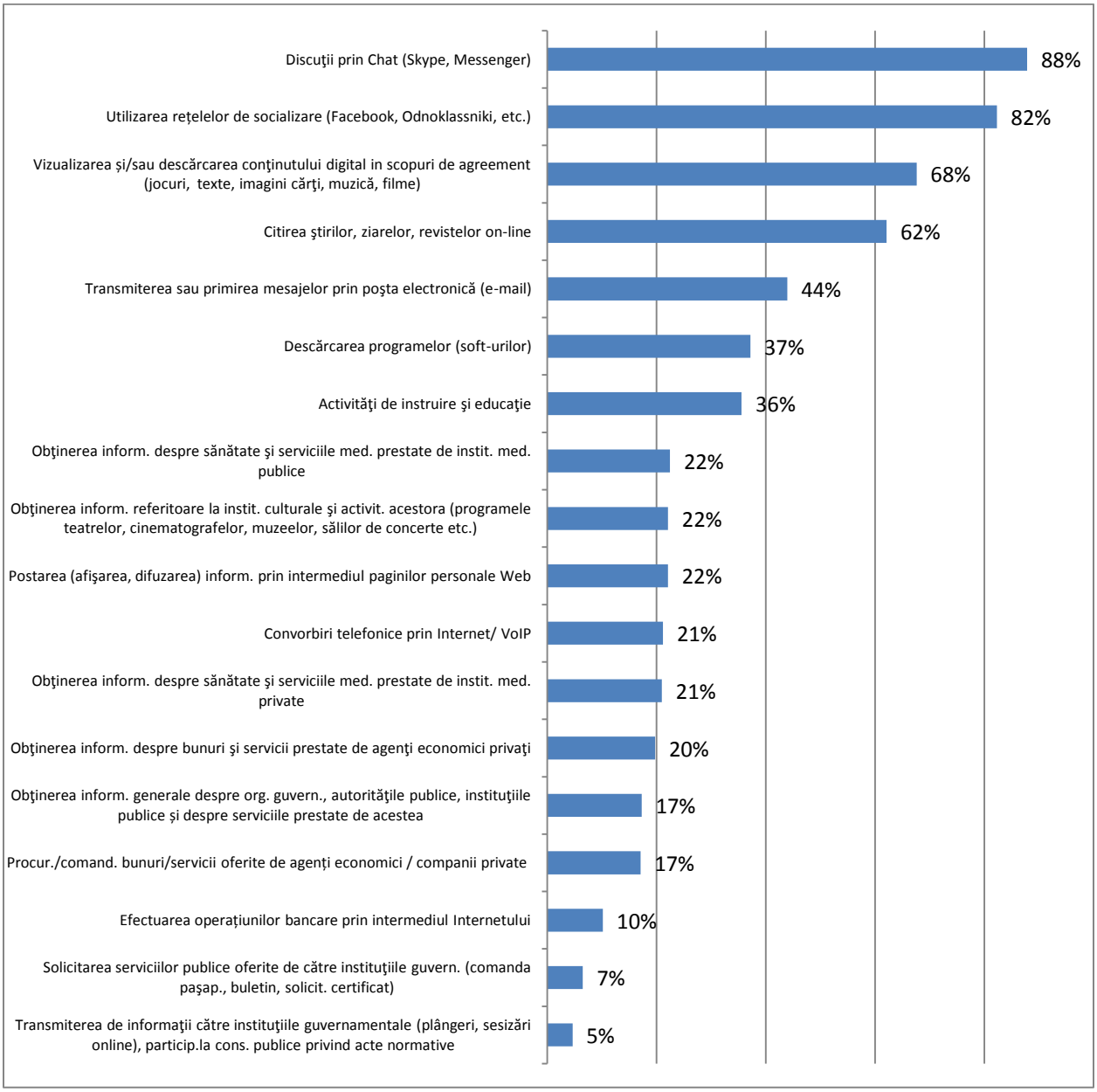Purposes of using the Internet, % (yearly 2013)